



Shangri-La Marina Newsletter
February 1, 2021

It's showtime! The "Oklahoma Virtual Boat Show" is officially underway and will continue through Sunday, February 14. With more and more shoppers moving toward online shopping – and especially with the continuing Covid-19 pandemic, leading boat dealers in Oklahoma have put together an awesome opportunity for you to make the purchase of the perfect new boat from the comfort of your own easy chair!

Due to the pandemic and the growth of online shopping, the vast majority of Grand Lake Boat Dealers (in fact the vast majority of all boat dealers in northeastern Oklahoma) have decided not to participate in the traditional Boat, Sport & Travel Show. Instead, you are invited to the "Oklahoma Virtual Boat Show" which will feature literally dozens of different boat brands and hundreds of models – virtually! The online show offer buyers a safe and easy way to shop all the latest models.

It's easy. Just log on to www.oklahomavirtualboatshow.com and follow the easy directions. You can select your favorite dealer and instantly see all available models. Or you can select your favorite brand of boat, click on the brand, and you will be transported immediately to your local dealer who carries that brand and check out available models.

Nichols Marine and Nichols Marine at Shangri-La are among leading participants in the Oklahoma Virtual Boat Show. You can go directly to the Nichols Marine website at www.nicholsmarine.com and see available values instantly – or you can browse through virtually all brands at www.oklahomavirtualboatshow.com and make your comparisons prior to making your purchase. Nichols Marine representatives will be available by phone, text, and email to answer any questions you may have and to provide assistance in finalizing your purchase.

With changing times, the majority of in-person boat shows throughout the United States have been canceled. The in-person Tulsa Boat, Sport and Travel Show will still be open February 1-7, but there will only be three Grand Lake boat dealers with in-person exhibits. All other dealers will be participating exclusively in the Oklahoma VIRTUAL Boat Show.

Times are changing – and Nichols Marine at Shangri-La is proud to be a leading participant in this cutting-edge technology: online boat shopping and buying via the online Oklahoma Virtual Boat Show. There's no need to mask up, worry about social distancing, pay for the privilege of shopping, or pay \$15 for a beer, just relax and do your boat buying – virtually!

There is a bonus to shopping the virtual show, as well. A simple click on the website allows you to enter for a chance to win a fabulous weekend at Shangri-La Resort including a room at our fabulous resort hotel, golf, dinner and a relaxing day at The Spa at Shangri-La!

BOAT RENTAL RESERVATIONS NOW AVAILABLE

If you're not quite ready to purchase a boat, but you still want to enjoy a summer on the water, advance reservations are now available online for boat rentals at www.sailgrand.com – or by telephone at 918-257-6000.

Boat rentals will be available beginning as early as March 1. Personal watercraft rentals and yacht charters will be available later in the Spring – and parasailing adventures will kick off the 2021 season on Memorial weekend.

WE'RE HERE FOR YOU THROUGH THE WINTER

It's been a little chilly around the marina lately, but we're here through the winter to take care of the year-round boaters and to make sure the boats in our marina are properly taken care of. Water service to the docks has been disconnected and the pump-out facilities have been winterized; but the Ship Store and fuel dock remain open throughout the winter Monday-Saturday from 9:00 a.m.-5:00 p.m.

We still have a waiting list of folks who want to join the Shangri-La Marina family. We are currently 100% occupied, but things change daily, and we are working hard to accommodate all who want to join us. Boat show activity this time of year always results in increased slip demand. We work hard to accommodate everyone who wants to be a part of our Shangri-La Marina family, but if you have friends who are interested in slip rental, they need to get on our waiting list ASAP. Have them give me a call.

Slip renters at Shangri-La Marina may also become members of Shangri-La Resort, Golf Club & Racquet Club without paying initiation fees!

DOCK LOCKERS

As we work to improve dock appearance, safety, and security measures, many of our slip renters have been ordering new dock boxes for their slips. Going forward, only Dock Box Unlimited dock lockers will be allowed at Shangri-La Marina in order to maintain consistency and an attractive and consistent look on the docks.

If you want to get a new dock locker, please contact me. I'll be happy to order one for you and get it placed at your slip. Both upright and horizontal dock boxes are available. You can check out available models at www.dockboxes.com, then just let me know which model best suits your needs and I'll take care of getting it ordered and installed.

If you're in need of a boat lift, we can take care of that, as well! Shangri-La Marina is one of the region's largest dealers for HydroHoist Boat Lifts.

BOAT SALES AT NICHOLS MARINE AT SHANGRI-LA

Demand for new boats is higher than in recent years and may require a little advance planning for specific models. You can view the complete Nichols Marine new and used boat inventory at www.nicholsmarine.com or join us for the Oklahoma Virtual Boat Show.

We are here to serve you throughout the winter months – and we're always happy to see you.

Mitch Whitehead
Shangri-La Marina Manager

