



*Shangri-La Marina Newsletter*  
*February 1, 2022*

***GREAT BOAT SHOWS!***

Another great boat show-filled January is in the books. The Nichols Marine at Shangri-La team was the largest exhibitor at both the Oklahoma Boat Expo in Tulsa and the OKC Boat & RV Show in Oklahoma City – and sales indicate the economy is strong and interest in boating is high.

This was the first year for the Oklahoma Boat Expo at the Cox Business Convention Center in downtown Tulsa, and it was a great kick-off, for sure! Bennington Tritoons and Chaparral Sport Boats were the biggest sellers at both shows, with significant action on MasterCraft boats, as well. Early season sales left us with no Chris Craft or Robalo boats to display at either show, but we have four more Robalo boats coming soon.

If you are planning on a new boat for the 2022 summer season, I can't over-emphasize the fact that you need to get your selection nailed down. We have boats that have been ordered, and the Nichols team can provide you with information to see if there is a boat in the production line that fits your needs. Some Bennington 22-footers are in stock with more on order. The most popular Grand Lake models – 24 and 25-footers are in shorter supply, but more are enroute. We have one remaining Bennington 25 QX – the fiberglass top-of-the-line Bennington with a 400 HP outboard Mercury, but that is the last one we will be able to get this model year.

Additional 21 and 23-foot Chaparrals (both surf and regular models) are enroute – and two more 307 and 30 Surf models are enroute and available. Everything else is pre-sold.

***AND YES...NOW IS THE TIME TO BUY!***

Supply-chain problems have hit the boat manufacturing business, just as it has impacted virtually all other industries. If you wait until the boats already on order are spoken for, it is very possible another ordered boat will not be available until Fall.

Inventories are low, and delivery times for ordered boats have been significantly extended. Typical 6-week deliveries of ordered boats are now more like 14-20 weeks. If you're thinking about a new boat, RIGHT NOW is the time to act! Hopefully, we have the boat you're looking for in stock – but inventories change daily. If you want to order – now is the time to do that, too! Check out available inventory and boats that are already in pre-production mode by visiting our website at [www.nicholsmarine.com](http://www.nicholsmarine.com).

Two very successful January boat shows have resulted in more depletion of in-stock inventory, but we do have models immediately available – and others will be arriving soon. Please contact the Nichols Marine at Shangri-La sales team if you need assistance.

## ***A NEW SEASON IS ON THE HORIZON!***

Shangri-La Marina is a year-round operation, and we remain open throughout the winter from 9:00-5:00 Monday-Saturday (closed Sundays). We're fighting our way through the coldest days of the year right now, but believe it or not, Spring is just around the corner.

It is less than six weeks until Daylight Saving Time returns (March 13), extending the daylight boating hours later into the evening hours. Spring 2022 officially arrives one week later. Before you know it, we'll be sitting in the sunshine at Eddy's Bar & Grill and checking out the live entertainment line-up.

In the meantime, remember that both Doc's Bar & Grill and The Anchor at Shangri-La are open seven days a week year-round. If you are a year-round boater, you'll be happy that both are just a few steps from the courtesy slips at Shangri-La Marina. Doc's is open for breakfast, lunch, and dinner (with live entertainment Friday nights). The Anchor is open 11:00-10:00 Sunday-Thursday, and 10:00-midnight Friday & Saturday. It is the perfect indoor entertainment spot for the entire family – and the ultimate spot to catch the Winter Olympics and Super Bowl LVI.

## ***IS YOUR BOAT READY FOR THE WATER?***

Even though the weather may be a little chilly right now, warmer days are right around the corner – and now is the time to make sure your boat is ready for those great days on the water. If you need cosmetic work, outdrive service, impeller changes or other maintenance work, schedule it now. You don't want to interrupt the beautiful boating days ahead with work that can be handled now.

It's not too early to get on the dewinterization schedule, either. You may not want your boat dewinterized right now, but the Nichols Marine team is already putting a calendar together. If you need maintenance work – or you just want to be sure your boat is dewinterized when you're ready for it, contact Tyler Sourjohn, Service Manager at Nichols Marine, and get on the schedule. Call 918-257-5500 or email [tyler.s\\_nichols@yahoo.com](mailto:tyler.s_nichols@yahoo.com). Or, contact us at the Ship Store and we'll be happy to get you in touch.

## ***THE SHIP STORE IS OPEN AND STOCKED!***

Our ship store is open year-round offering a variety of merchandise for boaters - fuel, oil, gear lube, dock lines, fenders, life jackets, cleaning supplies and air pumps for those inflatable water toys – but there is so much more.

We have a great selection of new hoodies and cool-weather clothing. Stop by and check out our supply of long sleeve button-up shirts, long-sleeved tees, and all-weather gear. Before you know it, spring and summer clothing will be arriving, as well.

Remember, too, Shangri-La Marina is one of the top dealers for HydroHoist Boat Lifts. If your new boat purchase includes the need for a different lift, we're here to help.

As always, our crew is here for you if you need anything at all. If you have questions or need assistance, stop by any time, email [marina@shangrilaok.com](mailto:marina@shangrilaok.com), or give us a call at 918-257-4898.

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